Policurvo Privacy Policy Revision

This document contains replacement sections for the existing privacy policy.

How and where the collected data is processed

Retention period

We retain personal data submitted through the contact form for 7 days after we finish handling the enquiry. We then delete or anonymise it, except where we need to keep it to comply with a specific legal obligation or to establish, exercise or defend a legal claim. In those cases, we keep only the data needed and only for as long as the relevant purpose requires.

If an enquiry leads to a contract, the privacy notice for customers applies to subsequent processing. The sections on the relevant services and the Cookie Policy explain how long we keep browsing data and how long cookies and other tracking technologies last. The lifespan of a tracker and the retention period for the data it collects are described separately.

Purposes of processing the collected data

We process personal data to respond to enquiries, take any requested steps before entering into a contract, operate and secure the website, prevent spam and abuse, and comply with legal obligations. Other purposes associated with the services used include analytics, displaying content from external platforms, advertising, platform and hosting services, registration and authentication, as described in “Details of personal data processing”. The legal basis for each purpose is set out under “Legal bases for processing”.

Details of personal data processing

Contacting users

Contact form

You can use the form to request information or a quotation. We use the information you provide to review and respond to your enquiry. Submitting the form does not subscribe you to a mailing list, and we do not use your contact form data to send newsletters.

Data processed. Your first name, surname, email address and the contents of your message, to the extent you provide them. We need your email address to reply. Your first name and surname are optional. Please include only personal data that is relevant to your enquiry.

Legal basis. Article 6(1)(b) of the GDPR applies when you ask us to take steps before entering into a contract with you. For other enquiries, we rely on our legitimate interest in managing and responding to communications under Article 6(1)(f) of the GDPR. Without the necessary information, we cannot respond to your enquiry.

Retention. We keep the data for 7 days after we finish handling your enquiry, subject to the exceptions set out under “Retention period”.

Analytics

Google Analytics 4

We use Google Analytics 4, an analytics service provided by Google, to measure how our pages are used and understand how visitors interact with the website. Depending on its configuration, the service processes usage data, browsing events and online identifiers.

Legal basis. We rely on your consent under Article 6(1)(a) of the GDPR, which you can give for the analytics category in the cookie preferences panel. You can also refuse or withdraw consent through the same panel. You can continue browsing the website either way.

The Cookie Policy explains how long the trackers last and how long the data collected by the service is retained. For more information about Google's data processing, see https://business.safety.google/privacy/.

Displaying content from external platforms

Google Maps

We embed a Google Maps map to show where Policurvo is located. When the map loads, your browser connects to Google's servers and may transmit your IP address and technical information about your device and the page you are visiting.

Non-essential cookies and other trackers associated with the map require your consent under Article 6(1)(a) of the GDPR and Article 122 of the Italian Data Protection Code. You can change your choice in the cookie preferences panel. The Cookie Policy sets out the relevant tracker lifespans. For more information about Google's data processing, see https://policies.google.com/privacy?hl=en.

Further information for users

Legal bases for processing

The controller relies on the following legal bases for the corresponding purposes.

- Requests for quotations and other steps requested before entering into a contract. Taking steps at the data subject's request before entering into a contract under Article 6(1)(b) of the GDPR.
- Other enquiries. Our legitimate interest in managing incoming communications and our dealings with users under Article 6(1)(f) of the GDPR.
- Website operation, hosting, maintenance and protection against spam, abuse and unauthorised access. Our legitimate interest in ensuring the availability, integrity and security of the service under Article 6(1)(f) of the GDPR. Any access to information on your device is subject to Article 122 of the Italian Data Protection Code.
- Registration and authentication for services you request. Performance of the contract under Article 6(1)(b) of the GDPR, limited to the data needed to provide the requested service.
- Analytics using trackers that require consent, personalised advertising and non-essential trackers embedded in external content. Your consent under Article 6(1)(a) of the GDPR, given separately for the relevant categories in the cookie preferences panel.
- Compliance with specific legal obligations. Compliance with a legal obligation under Article 6(1)(c) of the GDPR, limited to the data and activities required by the applicable law.
- Establishing, exercising or defending legal claims. Our legitimate interest in protecting our rights under Article 6(1)(f) of the GDPR, limited to the data needed and the time required.

Where we rely on legitimate interests, we process only the data necessary for the stated purpose and take account of the rights and freedoms of the people concerned. Consent for optional purposes is freely given and can be withdrawn at any time. Withdrawal does not affect the lawfulness of processing carried out before you withdrew consent.

Further information about retention

We keep data submitted through the contact form for 7 days after we finish handling the enquiry. At the end of that period, we delete or anonymise the data. If we need to retain any data for longer to comply with a specific legal obligation or to establish, exercise or defend a legal claim, we keep only the data needed and only for as long as the applicable purpose requires.

If the relationship proceeds to a contract, the privacy notice for customers applies. This notice or the Cookie Policy explains how long browsing data and data collected by third-party services are kept for

each service. A cookie may remain on your device for a different length of time from the data collected through it.

You can exercise your GDPR rights in relation to any personal data we still process, subject to the conditions set out in the GDPR. If we delete some of your data, you can still exercise your rights in relation to any other data we lawfully retain.